



ProVu gets a seamless connection to APC

Wolverhampton, UK, 03 November 2008 - APC Overnight is delivering a competitive edge to high-tech company ProVu Communications through innovative online services that boost customer service. As the leading independent UK distributor of Internet-telephony solutions, ProVu is benefiting from instantaneous order processing and parcel pre-labelling directly from the Internet-based NetDespatch service.

ProVu customers expect to be able to order their VoIP products online and the seamless link to APC Overnight for next day delivery is therefore crucial to smooth supply chain management. With NetDespatch, collections are booked in using XML and parcel labels pre-printed ready for collection by APC Overnight, eliminating errors as delivery details are entered into the system directly by the customer.

“The online booking and tracking system is crucial for us. It allows us to compete effectively, enabling customers to place orders just 15 minutes before cut off for next day delivery. This means we can meet tight deadlines and provide an effective service for our customers,” says Ian Godfrey, ProVu’s Sales Director.

ProVu has been using APC Overnight’s local depot in Brighthouse for more than 6 years. Commenting on APC Overnight services Ian Godfrey says: “APC Pass the Parcel Overnight provides us with excellent local-based support plus the benefit of national reach through the APC Overnight network. The products we sell and ship are delicate and we are pleased to say that the handling is excellent and it ensures that our products reach our customers intact.”

CONTACTS:

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Photograph is available as a 300dpi jpeg - call Robert Peel tel. +44 (0)1666 823306

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APC Overnight

APC Overnight is the UK’s largest next day delivery network with more than 125 local depots covering all areas of the country. The network specialises in timed deliveries, offering a choice of convenient morning or afternoon options as well as a Saturday service. APC Overnight collects, routes and delivers more than 1 million parcels each month with an impressive better-than-99.8% on-time delivery record.

The network is unique - not a franchise or faceless corporate, APC Overnight is owned and managed by independent local delivery specialists connected into a strong managed system. Originally created by a consortium of 47 UK same-day delivery companies in the early '90s, APC Overnight's has tripled the size of the network, while keeping the founding principles unchanged.