

NEWS

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eCommerce for couriers on offer from NetDespatch

NetDespatch has developed a complete eCommerce solution for express parcel and courier companies. Combining business level hosting and high quality individual web design with quoting, booking and tracking facilities, online credit card payments and management information reporting, it is expected to appeal to courier, parcel and express transport companies looking for a powerful eCommerce solution.

A key aspect of the new online trading solution is the management of secure payment for collections and deliveries through credit card authorisation companies such as Worldpay, Protix, or Paypal. This opens up important new business opportunities for couriers as more and more goods are bought and sold online. With payment by credit card, a formal account does not need to be opened, helping to attract a broad range of new customers.

"Following on from our popular Velocity web shipping solution for authorised account users, we have now developed a complete eCommerce solution for low volume shippers. Transport companies are provided with a highly professional website incorporating everything they need to grow their businesses using the Internet. This is the first time instant quote and credit card payment facilities have been on offer as a ready-made service as an integral part of a courier company website. It means even the smallest company can grasp the opportunities presented by the Internet" says Becky Clark, Managing Director of NetDespatch.

The demand for courier and parcel services by occasional users has grown significantly in recent years. Not only has there been a boom in home shopping and e-retailing, but trading sites like eBay have driven demand for shipping goods that cannot be handled by the dwindling numbers of local Post Offices. "Sole traders and other infrequent users of parcels services had always been put off by the need to open a formal account with a commercial carrier. Now booking and paying by credit card is as convenient as any other online purchase" says Becky Clark.

Further information and photos, please contact Robert Peel, tel: +44 (0)1666 823306

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